

About Dana Patton

Dana Patton, Senior Associate, brings over 25 years experience as a corporate spokesperson, anchorwoman, teacher, and actress to the communications training field.

She has prepared professionals from diverse sectors of the economy to meet the press and the public – from astronauts to authors, lawyers to labor leaders, doctors, nurses, engineers, teachers, sports figures, internet entrepreneurs, politicians and CEOs.

Among the organizations she has worked for are The AXA Group, Biogen Idec, Booz Allen Hamilton, Consolidated Edison Company of NY, Covidien, DuPont, Johnson & Johnson, Hearst Magazines, KPMG, The Knot Inc., Merck & Company, Proctor & Gamble, Purdue Pharma, Skadden Arps, Sony Corporation, and *USA TODAY*.

Dana developed a specialized communications skills course for women in business which she has conducted for The New School and the Fashion Institute of Technology in New York City. She has also conducted workshops for The Girl Scouts of the U.S.A., the New York Women's Bar Association, the National Women's Political Caucus, and the National Association of Women Business Owners.

Dana, who received her B.A. in Speech and Drama from The Catholic University of America (Washington, DC), traveled the country as the female lead in *Stop the World, I Want to Get Off*. She has appeared in national commercials and industry films for such clients as The American Red Cross, AT&T, Merrill Lynch, Pitney-Bowes, The Reader's Digest, and Xerox. She also co-anchored DuPont's *Quality Leadership Journal*, a video magazine devoted to all aspects of management, production and new product development.

A member of Actors' Equity Association, the American Federation of Television and Radio Artists and the Screen Actors Guild, Dana is a native of Colorado residing in New York City. She enjoys hiking, skiing and tennis.

