About Eileen Winnick

Eileen Winnick is a highly experienced presentation consultant and media trainer for authors, executives, physicians, sales personnel and TV personalities.

She has prepared authors for national book tours and major TV, radio and print interviews for Clarkson-Potter Books, Metropolitan Books, Pantheon, Random House, Simon and Schuster, and Villard.

Eileen has worked with executives and authors to appear on such shows as *CBS Good Morning*, *CBS Moneywatch*, *Bill Mahr*, *Charlie Rose*, *The Colbert Report*, *The Daily Show*, *Entertainment Tonight*, *Fox Entertainment News*, *Good Day New York*, *Good Morning America*, *The Larry King Show*, *Meet the Press*, *Nightline*, *Oprah*, *Sally Jesse Raphael*, *Squawk Box*, *60 Minutes*, *20/20*, *The Today Show*, and *The View*. She has also prepped spokespersons for appearances on ABC News, Bloomberg, CBS News, CNN, C-Span, Fox News, MSNBC, and NBC News

She has worked with executives of and spokespersons for a diverse group of organizations including AT&T, Alliance Global Solutions, Astra Zeneca, Avon Inc., Bank of America, Berlez/Schering, BPN Paribas, Conde Nast, Crohn's & Colitis Foundation of America, KPMG, Forbes, Greenlight Capital, Johnson & Johnson, Merrill Lynch, Massachusetts Mutual Life Insurance, Mullen Advertising, New York City Transit System, Olgilvy & Mather, The National Osteoporosis Foundation, Novartis, Paramount, Pfizer, Proctor & Gamble, Roche, Tweedy Browne LLC, Rodale Press, Syntel, United Distillers North American Inc., Wilton Re-Insurance, and Zimmer Holdings.

Formerly an on-camera TV personality and host for *Turnstyles* on Channel 13 Public Television New York, Eileen has been a corporate spokesman for Aetna Insurance, IBM Corporation, JC Penney, Merrill Lynch and Sony Corporation. She has appeared in numerous commercials, films and theater productions.

As a media analyst, Eileen has advised producers of TV reality pilots how to restructure new programs. She has also media trained reality Food Network TV hosts on *The Barefoot Contessa*, *Trading Spaces*, *What Not to Wear*, and *While You Were Out*.

A member of Actors' Equity, American Federation of Television and Radio Artists, and Screen Actors Guild, Eileen served on the Board of Cultural Access and is a member of Entrepreneurial Woman.

A Certified Speech and English teacher with a B.A. from Boston College, Eileen has a Master's Degree from Fairfield University in Corporate and Political Communications. She lives in Westport CT in a beach house facing the water that adds serenity, impermanence and a sense of wonder that infuses her work.